

## Straight Talk about Klout

### Talk about Klout & Social Media Influence:

Written by: Carly Alyssa Thorne and Miriam Slozberg [www.MiriamSlozberg.com](http://www.MiriamSlozberg.com)

[You can purchase Straight Talk About Klout and Social Media Influence on Amazon.](#)

Click here to listen to the podcast of the interview we did about the book.

### This is what others have said about our book:

\*\*\*Straight Talk really delivers the goods! Reading this book will show you exactly how to avoid the social media landmines, become influential, and quickly raise your Klout Score.

- Richard Krawczyk a/k/a Mr. Blueprint  
Best-Selling Author, Speaker, Business Strategist  
**Twitter:** @TheMrBlueprint

\*\*\*This ebook about Klout and social media influence is wonderfully written. It gives straight forward, easy to understand ideas and practices you can utilize now. I enjoyed the openness of the authors and their ability to clearly define what social event will trigger a higher Klout score. I walked away with a much better understanding of the concept. Thank you.–  
Maria Simard, Successfully Fearless

\*\*\*This book is a must read for anyone who does business online. Social media is such an essential tool in your marketing arsenal, and this book sheds light on how to use Klout to create clout, and establish yourself and your business as an leader in your niche.  
Carrie Roldan  
CEO at Dinner This Month

\*\*\*Great overview of the best places to be in social media and how to use them to add value. Straight talk presents the information with great clarity and adds some nuggets as to how to improve your social media presence to support your business and your brand.  
Sandi Coryell, Leadership Speaker, Strategist and Consultant, The Coryell Group.

\*\*\*This e-book is an incredible resource. I have never seen such a thorough and succinct handling of social media influence and return on investment with Klout. This book will be the go-to resource for any veteran small business owner (or job seeker for that matter) on the importance of Klout and the proper use of social media.  
Deanna Wharwood and Associates, The Veteran's Coach

\*\*\*When it comes to all the social media “stuff” it can get “kinda” confusing. Yet, this ebook made the confusion disappear. It is well written and chock full of valuable information. I actually “get it” now. I was unaware of Clout until I read this ebook and now I understand what it is and

how to use it to grow my business. Thank you for all the amazing resources you provided. I highly recommend this ebook if you want to have a clear picture and understanding of how Klout and social media can make a positive impact on your business.

Donna Burgher, founder & creator of Empower and Enlighten Kids & Moms

\*\*\*Miriam Slozberg and Carly Alyssa Thorne share a wealth of practical insights and information to help polish and perfect your social media presence. They deliver everything you need know about social media platforms, Klout and the do's and don'ts of each. This book is a great guide for leveraging your business exposure and positioning you as the expert in your field.

Lori Dean,

Founder of Mid-Life Mouthpiece Productions and Clear Talk Messenger Consulting

\*\*\*In Straight Talk About Klout and Social Media Influence, Solzberg and Thorne have provided experts and companies with a very practical guide to increasing social media presence, and how that presence is measured and communicated to others through Klout scores. Essential reading for anyone who wants to connect and have an impact through social media!

Cat Shrier, Ph.D., P.G.

CEO/Founder, [WaterCitizen.Com](http://WaterCitizen.Com)

Publisher, Water Citizen News

\*\*\*Social Media is here to stay and every business, regardless of size, needs a social media marketing plan. Businesses today MUST interact with their clients creatively and with value. Carly and Miriam are both social media experts and they guide business people through the maze of online engagement. Read this now to help your business grow!

Dr. Mary C. Kelly

CEO, Productive Leaders

\*\*\*In this book Carly Alyssa Thorne and Miriam Slotzberg have done a great job profoundly expounding the little-known "Klout score", which we should be aware of, and summarizing the effects of the social media presence on your career. This is a must-read!

Eve Koivula [EveKoivula.com](http://EveKoivula.com)