

## Paying It Forward - The Ripple Effect Documentary



We Are Part of The Ripple Effect

**Please check out "HugTrain" Free Hugs At Union Station in LA, CA over the Holidays link below**

**We are always Looking for great Pay it Forward people and stories if you know of any please contact us at: [media@carlyalyssathorne.com](mailto:media@carlyalyssathorne.com)**

Further below is one of our clips from ongoing interviews and filming.

### **Overall outcomes and objectives of the Documentary:**

The Purpose of the PIF- Paying it Forward Documentary is multi-faceted:

- To create a High Quality Documentary that becomes a massive resource for everyone to find out about all of the amazing people, organizations and companies that have incorporated Pay it Forward into their daily lives and organizations.
- Create on going Awareness of the Pay it Forward Movement by providing weekly Clips for YouTube and Social Media of all of the amazing people Paying It Forward, businesses and organizations, schools that have incorporated PIF.
- Create a weekly POSITIVE on-line TV talk show thru collaboration and sharing with other people and platforms.
- To create awareness that it doesn't take BIG acts of kindness to change the world.
- Interview people of all walks of life about their experiences with Paying It Forward.
- Film random acts of kindness and then interviewing both parties about how it felt to be doing- giving the act of kindness and the receiving of the act of kindness.
- To create a buzz within the schools, to start with our youth from the time they enter preschool about what daily acts of kindness is all about.
- Speaking at schools and helping other PIF Clubs get formed like the school Moorpark High School in Moorpark, CA. did.

-Help support and create a program where PIF kids talk to other kids at other schools about PIF and their experiences.

-Create a zest for reading and writing by creating a writing contest and creating a PIF children and adults book series.

### **PHASE ONE 1 of Documentary:**

-Taking some of the stories we get from the filming that will be featured in the documentary and use them for Phase 2 the book "Paying It Forward - The Ripple Effect" book series.

-Create on going awareness of the Pay it Forward Movement by providing weekly Clips for YouTube and Social Media of all of the amazing Paying It Forward People, Organizations, Collaborations and movement and progress of the documentary.

-Interviewing and filming people, organizations, and companies of all walks of live as to what Paying it Forward means to them, the why they are doing it, what they are doing and what they have or are doing actively in their lives to live the "Pay it Forward" lifestyle

-Filming B Roll Footage of People doing LIVE Acts of kindness and then interviewing both parties how it felt Giving and Receiving the Pay it Forward.

-Going into the schools and getting more "Pay it Forward" Clubs started like Moorpark H.S. in Moorpark, CA. has done.

-Getting Charley Johnson and other Active Pay it Forward People speaking at more High Schools around the Country.

### **PHASE 2 TWO:**

Full Multi-Media:Videos, Press Releases, Radio Interviews, Social Media Campaign and Marketing, to create continued impact and awareness.

-Filtering all of the "Pay it Forward - The Ripple Effect" stories for the two book series.

"Paying it Forward - The Ripple Effect" Voices from around the World.

Series for ADULTS written by Adults

"Paying it Forward -The Ripple Effect" Voices of our Children from around the World.

Series for CHILDREN written by Children

### **WHERE THE RAISED FUNDS GO:**

-10% is going Directly towards Paying it Forward Experience Foundation

-30% is going to Help people directly who need assistance

-10% Putting aside for Book series publication production from the stories.

### **PRODUCTION COSTS:**

Legal, Insurance, Scheduling fees, location fees and permits, camera equipment, lighting, security, production transportation, food etc.

### **PRODUCTION CREW:**

Producer, Director, Cinematographer, Line Producer, Unit Production Manager, Production Coordinator, PA's, Gaffer, Grips etc

### **POST PRODUCTION COSTS:**

Soundtrack, Sound mixing and editing, color timing, digital graphic artist, DVD graphics and production, marketing, distribution, festival entry Fees etc.

### **MY BIG PASSIONATE WHY:**

What has driven me beyond Passionate to do this:

One:

The Pay it Forward Experience Foundation was Founded by Charley Johnson who I have had the honor of interviewing and spending some quality time with... Since then my RADAR for Pay it Forward people, acts, organizations etc... has deeply magnified not that it wasn't a daily priority before I met Charley...

This has driven me to become massively PASSIONATE about making this Documentary a stellar resource for all of these amazing people and or organizations and companies that are doing Paying it Forward acts and programs etc... yet nobody knows about each other..

Paying it Forward has been a part of my life for as long as I can remember, even my mother would tell me stories of when I was young of me giving quarters to people. The further why...

Growing up with lots of physical and medical problems, and having 30 surgeries to date, makes one appreciate self and others on a whole other level.

An even bigger wake up call was when I missed the WTC-World Trade Center Tower bombings, by one hour, I went to work one hour later because a client called me the night before to cancel our appointment and normally I would have still gone in early because I only commuted into NYC-WTC, Monday thru Thursday's. On, Sept. 11th, that day I choose not to go in early and got to the train station and they said you are NOT going to work today...

No matter what was going on in my life I was still a very Loving, Passionate, Giving, Positive person. Yes, I am human and I did go thru my phases of intense anger... I unfortunately would take that anger out on my myself, my body...

So... my BIG WHY is if I can still be standing, alive, passionate, loving, and positive and I did my recovery literally almost by myself ANYBODY CAN DO IT... and I have learned beyond a shadow of a doubt that it takes Authenticity, Trust, Compassion, Passion, Sharing, COLLABORATION and TEAM WORK to do it...

Thus, the making of this Documentary showing amazing people of all walks of life impacting others thru "Paying it Forward - The Ripple Effect"

### **My interview on "Paying it Forward" with Josephine Geraci on 9-12-12**

Link to my Radio Interview

<http://toginet.com/shows/payingitforward/articles/4139>

We are NOW actively Filming, interviewing and accepting PIF stories written by adults and children. Stories chosen will get a live interview and a chance to be a part of the documentary and book series.

I encourage everyone to Watch the original movie:

"Pay it Forward" and to read the book "Pay it Forward" by Catherine Ryan Hyde, both of which have played a HUGE part in my choosing to create this documentary to keep the "Paying it Forward - The Ripple Effect" movement going...

Here is an interview we did with **Catherine Ryan Hyde**

[We Plus You 02: Catherine Ryan Hyde on Paying it Forward](#) from [RELATECASTS](#) on [Vimeo](#).

The Original "Pay it Forward" Movie with the wonderful Kevin Spacey, Helen Hunt, and Haley Joel Osmet  
<http://www.imdb.com/title/tt0223897/>