

## BE A GUEST ON ONE OUR SHOWS

<http://www.linkedlocalnetwork.com/straight-talk-with-carly-alyssa-thorne/>

<http://www.linkedlocalnetwork.com/communityvoices/>

**If You want to be a guest on Our Show Please email:**

[media@carlyalyssathorne.com](mailto:media@carlyalyssathorne.com) If You DO NOT get an email back within 24 hrs. acknowledging the receipt of Your Email, please email: [carly@carlyalyssathorne.com](mailto:carly@carlyalyssathorne.com) and please let us know.

**To listen to Carly Alyssa Thorne's Podcasts please click on Spreaker Feed link below, Also Searchable within iTunes under Carly Alyssa Thorne:**

<feed://www.spreaker.com/user/4810525/episodes/feed>

or You can go to: <http://www.spreaker.com/user/carlyalyssathorne>

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**LOCATION:** From the comfort of Your own home

**HOW:** Options -

**OPTION ONE:** Podcast Only via Phone - you would just call in as a guest

**OPTION TWO:** Google Hangout - which we prefer or Skype Video, We would record a Video and I would then create two platforms from the interview a Podcast and a Video. You would need to have a gmail email address and or a Google+ profile so I could invite you into the Google Hangout.

**TIPS for A HAPPIER Google Hangout Experience:**

Please read this entire page very important...

<http://carlyalyssathorne.com/please-read-tips-for-best-interview-background-lighting-etc/>

**\*\*\*FOR GOOGLE HANGOUTS - USE CHROME BROWSER ONLY...**

**Our Google ID is**

<https://plus.google.com/u/0/102627556018629285122/posts> **we also need your google ID so we can circle you back.**

**HOW TO ACCESS THE HANGOUT:**

At about 5-10 minutes prior to your Appointed time of your Interview we will be sending you the google hangout link to your email. We can also inbox the link to your Facebook inbox which is sometimes faster if you are an avid Facebook user. If You are having issues with the link we sent You, please call Carly on the phone number she gave you. **DO NOT CLICK** on the hangout you see on your profile as it will take you to a different place, we know it sounds strange, just trust us, **ONLY** click on the **LINK** we give you as we set the Hangout up as a **PRIVATE** hangout.

**Here is the link to the Hangout plugin you are going to want to download prior to interview:**

<https://www.google.com/tools/dlpage/hangoutplugin>

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**WE NEED THE FOLLOWING INFORMATION AT LEAST 4 DAYS PRIOR TO INTERVIEW:**

This information is used to create the graphics to promote the interview and the blog post created after the interview. Your Personal phone numbers and information will not be published or **EVER** be given out. **(Please send all Bio information in Text format and all images in .png or .jpg format as we need to be able to cut and paste info and upload for graphics and blogpost. NO PDF's Please.)**

**Include the following information:**

**\*\*\*Name**

**\*\*\*Email**

**\*\*\*Direct phone contact - cell and landline in case Your Cell isn't working and You need assistance getting onto the Google Hangout.**

**\*\*\*Headshot**

**\*\*\*Short Bio please make sure to send your Bio in TEXT Format not PDF as we are cutting and**

pasting your information into the blog post we are creating for the interview.

\*\*\*Image of Your Book or product we are promoting (**Send in .jpg or .png format.**)

\*\*\*Logo of your Company (**Send in .jpg or .png format.**)

\*\*\*Your Topic or niche You would like to talk about, a mini - outline of what points we will focus our interview on and the rest will be an organic conversation.

\*\*\*The Links to Your: Personal Facebook, Business Facebook, Twitter and Website - People want to get a Sense of Who You are beyond Your business.

**Your Time commitment: a total of up to 1 Hour depending on your interview time we agreed upon:**

**TIME ZONE WE DO INTERVIEWS IN:**

We are in PST Time zone, California. We normally record our interviews on Mondays and Wednesdays at 4:30 PST, however that is NOT set in stone, as some of our guests are only available when they are available.

**SHOW SET UP:**

5-10 minutes to check Your Lighting, camera angles, frames

**HOW LONG DOES THE INTERVIEW TAKE ?**

The interview itself 20-60 minutes, depending on what we agreed upon.

**Our Reach:** We have a solid tribe that engages over 20,000 plus access to over 100,000 - However, I focus on the numbers that engage.

**TRACKING:**

I have been asked about Tracking, so here is the thing: Your Interviews are being Loaded on **MULTIPLE** platforms: YouTube, Vimeo, BlogTalk Radio, iTunes, IHeart Radio, Spreaker - and Not just under my brand here, with my other brand at Linked Local Network where the bigger numbers are. Plus we broadcast all of this to all of our Social Media Channels which we have a large network. - thus, Yes we do check our numbers from all of those platforms however for us to track for You would be extremely time consuming.

**WHERE ARE THE INTERVIEWS AIRED:**

All of our interviews are pre-recorded so we can than **create 3 Formats from the show:**

-**Video** for the more Visual oriented

-**Podcast** for the people that prefer only Audio

-**Blog Post** with everything embedded and with direct links to all sources in case the streaming of the embeds are not working.

It then goes Viral and Searchable with the following platforms and forums:

**-PODCASTS - AUDIO VERSION GOES TO:**

**Blog Talk Radio:**<http://www.blogtalkradio.com/linkedlocalnetwork>

**Spreaker:**<http://www.spreaker.com/user/carlyalyssathorne>

**IHeart Radio:** <http://www.iheart.com/talk/show/Life-Business-Spirituality/>

**Itunes:** Searchable, my Feed has been submitted to Itunes

**And lastly podcast also goes to YouTube, this is new and I still see stronger results with other platforms over YouTube**

<https://www.youtube.com/user/CarlyAlyssaThorne>

### **VIDEO FORMAT GOES TO:**

**Vimeo:**<https://vimeo.com/carlyalyssathorne/channels>

**-YouTube:** YouTube is not meant for interviews, so I don't get a lot of feedback from YouTube, YouTube is great for music, short clips, and puppies and kittens, I know...

All of my High Traffic comes from Vimeo and that is where I promote the most.

**YouTube:**

<https://www.youtube.com/user/CarlyAlyssaThorne>

**THEN BOTH FORMATS, The audio-podcast, and the visual-video GET EMBEDDED INTO ONE POST, example:** <http://carlyalyssathorne.com/edgy-conversations/> with all of Your information and that page goes to:

Production Website, My Main Website: <http://www.CarlyAlyssaThorne.com> , My Partner Company:<http://www.LinkLocalNetwork.com> , Facebook, ScoopIt, Twitter, LinkedIn, Google+, Tumblr, Quora, Pinterest etc...

### **OUR MISSION:**

On our shows our aim is to deliver **Quality** content that is upbeat, provides valuable tips, stimulates thought, and leaves people wanting more. We will ask questions about who You are, where You have been, what are some of Your Passions, what You do etc... People want to know who You are, they want to feel Your Personality, Values, not just what You do. Our interviews are NOT a Sales Pitch Fest. Yes, we do talk about what You do, We do want You to provide content that inspires, empowers, entertains and educates others which obviously includes what You do. Your Information and Links are everywhere on the Page we create, on the Graphics we create, and is displayed on Your lower third the entire time through out the interview.

**IF YOU AGREE TO THIS INTERVIEW:** While Yes, we will actively promote Your interview we also ask that You too PROMOTE Your own interview to: Your list, Twitter, and Social Media. After the show is processed we will provide You with a Tweet, Graphic and a Link to the Page that has the Embedded Video, Podcast and all of Your information on ONE Page.

You are also agreeing to allow us to use the interview on our show and for possible articles, books, training materials, and any other media. You will be properly credited with links back to You, and will be contacted if Your interview is used beyond the standard show and blog post we create with embeds of Your Video and Podcast.

**DISCLAIMER:** We do not tell our guests what to say, they are expressing their own personal opinions. We do not discriminate against any one Religion, Faith, or ethnicity and are of the belief we are all interconnected. Any advice or subjects we discuss are of our own Personal experiences. Please seek proper counsel from Your own personal advisors whether it be Your Doctor for medical and or health issues, an Accountant for Financial Advice or any Professional you deem necessary.

Carly Alyssa Thorne is not a licensed attorney, accountant, Doctor, or Psychologist. Before making any decisions using information contained in our Video's, Podcasts, websites, teleconferences or any other form of communication you should receive advice from your licensed professional. All information is subject to verification, errors and omissions.